



Start Time	SEMINAR SCHEDULE	
8:00 AM – 8:50 AM	Introduction to MasterFormat 2004 Bill Du Bois - Gensler	
9:00 AM – 10:00 AM (Choose One)	<i>The Construction Side of Sustainability</i> Kris Shaw - Crescent	<i>The Developer's Side of Green Construction</i>
10:00 AM – 10:30 AM	Trade Show Floor Roaming Time	
10:30 AM – 11:30 AM (Choose One)	<i>Introduction to BIM</i> Paul Bertram - CSI	<i>Choosing Green Materials</i> Bill DuBois – Gensler Linton Stables – Perkins Eastman Susan Kaplan – HLW International
11:30 AM – 12:00 PM	Trade Show Floor Roaming Time	
12:00 PM – 1:00 PM	Keynote Speaker NYC PLANNING COMMISSIONER AMANDA BURDEN Shaping the City: A Strategic Blueprint for New York's Future	
1:00 PM – 1:30 PM	Trade Show Floor Roaming Time	
1:30 PM - 2:30 PM (Choose One)	<i>Sustainable South Bronx</i> Chief Deputy Director Miquela Gomez Craytor	<i>Vertical Farming</i>
2:30 PM - 3:00 PM	Trade Show Floor Roaming Time	
3:00 PM – 4:00 PM (Choose One)	<i>LEED for Existing Buildings</i> Ross Spiegel - Fletcher-Thompson, Inc	<i>Living Machine</i> <i>(OR) Staten Island Blue Belt</i>
4:00 PM – 4:30 PM	Trade Show Floor Roaming Time	
4:30 PM – 5:30 PM (Choose One)	<i>Solar Energy</i>	<i>Original New Urbanism:</i> <i>Historical Precedence for Green Design</i> Barry Lewis - PBS
5:30 PM – 6:00 PM	Trade Show Floor Roaming Time	
6:00 PM – 8:00 PM	Wine and Cheese Celebration!	
All Day	On-going viewing of PBS Special, “design e ² ”	
	Each seminar runs approximately 50 minutes with 10 minutes of question and answer time.	



Amanda M. Burden, FAICP, is Chair of the New York City Planning Commission and Director of the Department of City Planning. Since her appointment in 2002, she has spearheaded Mayor Bloomberg's economic development initiatives with comprehensive rezonings and urban design master plans designed to catalyze commercial and residential development throughout the city. Among these are master plans for Lower Manhattan, Downtown Brooklyn, Long Island City and Jamaica in Queens, as well as the Hudson Yards on the far west side of Manhattan. In Greenpoint Williamsburg, Brooklyn, the Department is implementing a finely tuned plan to transform a 2 mile stretch of underutilized formerly industrial waterfront land for use as parks and mixed-income housing, while protecting lower-scaled inland areas from out-of-character construction. In West Chelsea, the Department's award-winning plan is reshaping the landscape by converting an abandoned elevated rail line once slated for demolition into a spectacular High Line Park. On 125th Street, the first plan for the

corridor in a generation will bolster its historic role as an arts, entertainment, and retail center by unlocking its potential as a mixed-use, 24/7 corridor and, for the first time in NYC, using a density bonus to encourage the development of a critical mass of arts related uses. And throughout the city, the Department is using an innovative inclusionary zoning program to assist in the largest municipal affordable housing initiative in the country, and championing design excellence at every opportunity.

From 1983 until 1990, Commissioner Burden was responsible for the planning and design of Battery Park City and oversaw the design of all open spaces, including the Esplanade and the 30 acres of parkland. Ms. Burden's dedication to design excellence has been recognized locally and nationally, as recognized by the Cooper Hewitt National Design Museum, which presented her with its 2004 Design Patron award, and by Pratt Institute, which presented her with an Honorary Doctorate in recognition of her commitment to setting high standards for urban projects, large and small. In 2008, Commissioner Burden has been presented with the Citizen's Committee Marietta Tree Award for Public Service, the Partnership for Livable Communities' Entrepreneurial American Leadership Award, and was named Travel & Leisure Magazine's 2008 Design Champion.

Commissioner Burden has been involved for many years with the city's cultural community and with civic groups dedicated to improving the quality of life in the city. She served as Chair of the Board of Creative Time, Inc., was a Member of the Board of the Center for Arts Education, the Nature Conservancy, the Correctional Association, the Architectural League, and of the Fund for the City of New York. She is a Trustee of the Louis Comfort Tiffany Foundation.



Barry Lewis is an architectural historian who specializes in European and American architecture of the 18th to 20th centuries. Educated at the University of California at Berkeley and the Sorbonne, Paris, he teaches at both Cooper Union Forum and the New York School of Interior Design. He has recently appeared in a series of video walking tours presented by WNET Channel Thirteen including the Emmy award nominated *42nd Street*, *Broadway* and *Harlem* as well *Brooklyn*, *Greenwich Village*, *Central Park*, and the most recent *Staten Island*, which aired December, 2007. His writings have appeared in various guides to New York City and Rome and his book, *Kew Gardens: Urban Village in the Big City* was published in May, 1999.

Ross Spiegel FAIA, FCSI, CCS, CCCA, LEED® AP

Ross Spiegel is Senior Specification writer with the Connecticut based architectural/engineering firm of Fletcher-Thompson Inc. and is co-author of the book “Green Building Materials: A Guide to Product Selection and Specification. He has served on the National USGBC’s Board for 5 years and is on the LEED Steering Committee. Ross also served as President of the National CSI.



Bill DuBois, AIA, CCS, CSI, MAI, LEED® AP is an architectural specifier for Gensler Architecture, Design & Planning Worldwide. Over the course of 28 years as a licensed architect, he has performed various roles in both large and small architectural firms - and has focused entirely on construction specifications for the past 18 years. As the specifications specialist in Gensler’s New York office, Mr. DuBois provides technical leadership to project architects throughout the largest architectural firm in the United States. As chair of the firm’s Specifications Task Force, he leads specification production coordination for all of Gensler’s 28 offices. As a MasterFormat 2004 Accredited Instructor, he is not only committed to guiding Gensler into using the most current resources but also helping

the construction community at large to advance its knowledge for creating and sustaining the built environment. He is past president of the Metropolitan New York Chapter and the northeast region technical chair of the Construction Specifications Institute.

Susan M. Kaplan CCS, LEED® AP

Susan serves on the Board on the New York Metropolitan Chapter of the Construction Specifications Institute (CSI). She is a also a member of the Board of Director’s of New York City USGBC. Presently she is the acting LEED Committee Chair. Susan is the New York City liaison between USGBC and CSI.

At HLW International she is the Director of Specifications and Sustainability. In her role as specifier, she continually evaluates product quality and green claims. As Director of Sustainability, she is charged with ensuring constant integration between all the members of the project team, and managing LEED issues. Susan is currently working on several green and LEED projects.



Linton D. Stables, III, CSI, CCS, LEED® AP

Linton Stables is a Senior Associate at Perkins Eastman’s New York office and is the chief specification writer for the firm. At Perkins Eastman he leads a team of resource people and specification writers serving a multi-office international practice. Before arriving in New York City, Linton had been the chief specification writer at Hardison Komatsu Ivelich & Tucker in the San Francisco Bay area, where he had previously served as a construction contract administrator. He is a CSI Certified Construction Specifier and has been a member of CSI since 1985. He is an Associate Member of the AIA and is a LEED Accredited Professional. Linton received his B.A. in Architecture degree at Rice University and pursued graduate studies in architecture at Virginia Polytechnic Institute and State University.