



# **The Construction Specifications Institute FY2009 Northeast Region Conference**

**&**

## **Annual CSI Metropolitan New York Chapter Trade Show and Education Day**

# **Sponsorship Program**

**August 14, 15, 16, and 17, 2008  
The Radisson Martinique on Broadway  
49 West 32<sup>nd</sup> Street  
New York, NY**

**&**

**August 15, 2008  
Gotham Hall  
1356 Broadway at 36<sup>th</sup> Street  
New York, NY**



## Sponsorship Opportunities

### **Conference Partner** – Entire event sponsorship \$10,000

- Company logo on all Conference signage and advertisements
- Advertisement at the Trade Show and Education Day entrance – Gotham Hall on Friday, August 15, 2008
- Exhibit booth at the Trade Show and Education Day (8' x 10' perimeter booth) - Gotham Hall on Friday, August 15, 2008
- Shared table with other sponsors for literature display at the annual meeting, institute update, and region forum meetings (There will be no space available for representatives from your company and will be literature display space only, which will be handled by CSI staff) - Radisson Martinique on Saturday, August 16, 2008
- Company logo on the cover and full page ad in the Conference Journal
- Promotional literature in the Conference registration package
- Bold listing in the Sponsor Recognition literature
- Public announcements at the start of all education programs at the Trade Show and Education Day and at the Auction and Awards Banquet Dinner Cruise
- Four complimentary seats at the Auction and Awards Banquet Dinner Cruise on Saturday, August 16, 2008

### **Trade Show Sponsor** – Gotham Hall Friday, August 15, 2008 \$7,500

- Company logo on all Conference signage and advertisements
- Advertisement at the Trade Show and Education Day entrance – Gotham Hall on Friday, August 15, 2008
- Exhibit booth at the Trade Show and Education Day (8' x 10' perimeter booth) - Gotham Hall on Friday, August 15, 2008
- Half page ad in Conference Journal
- Promotional literature in Conference registration package
- Bold listing in Sponsor Recognition literature
- Public announcements at the start of all education programs at the Trade Show and Education Day
- Two complimentary seats at the Auction and Awards Banquet Dinner Cruise on Saturday, August 16, 2008



**Awards Dinner Cruise Sponsor** – Saturday, August 16, 2008 \$5,000

- Advertisement at auction and awards dinner reception
- Promotional table at Dinner area
- Exhibit booth at the Trade Show and Education Day (8' x 10' perimeter booth) - Gotham Hall on Friday, August 15, 2008
- Half page ad in Conference Journal
- Promotional literature in Conference registration package
- Listing in Sponsor Recognition
- Public announcement at the start of the Dinner
- Two complimentary seats at the Auction and Awards Banquet dinner cruise on Saturday, August 16, 2008

**Welcome Reception & Dinner Sponsor** – Thursday, August 14, 2008 \$4,000

- Advertisement at the welcome dinner reception area
- Promotional table for literature display at the welcome dinner reception (There will be no space available for representatives from your company and will be literature display space only, which will be handled by CSI staff) - Radisson Martinique on Thursday, August 14, 2008
- Exhibit booth at the Trade Show and Education Day (8' x 8' perimeter booth) - Gotham Hall on Friday, August 15, 2008
- Half page ad in Conference Journal
- Promotional literature in Conference registration package
- Listing in Sponsor Recognition literature
- Public announcement at the start of the welcome reception dinner
- Two complimentary seats at the Auction and Awards Banquet dinner cruise on Saturday, August 16, 2008



**Trade Show Lunch Sponsor** – Gotham Hall Friday, August 15, 2007 \$3,500

- Advertisement at Lunch area
- Half page ad in Conference Journal
- Promotional literature in Conference registration package
- Listing in Sponsor Recognition
- Public announcement at the start of Lunch

**Scholarship Auction Sponsor** – Friday, August 15, 2008 \$3,500

- Advertisement at auction area
- Half page ad in Conference Journal
- Promotional literature in Conference registration package
- Listing in Sponsor Recognition
- Public announcement at the start of the auction

**Trade Show Wine and Cheese Sponsor** – Friday, August 15, 2008 \$2,000

- Advertisement at the host wine and cheese reception area
- Promotional table for literature display at the host chapter wine and cheese reception (There will be no space available for representatives from your company and will be literature display space only, which will be handled by CSI staff)
- Half page ad in Conference Journal
- Promotional literature in Conference registration package
- Listing in Sponsor Recognition literature
- Public announcement at the start of the wine and cheese reception

**Continental Breakfast Sponsor** – Friday – Sunday, August 15 – 17, 2008 \$2,000

- Advertisement at breakfast area
- Promotional table at Breakfast area
- Half page ad in Conference Journal
- Promotional literature in Conference registration package
- Listing in Sponsor Recognition



**Trade Show Booth** – Gotham Hall Friday, August 15, 2008  
**(See separate exhibitor literature and contract)**

- Exhibit booth at Trade Show & Education Conference
  - 34 available booths - 6' wide X 8' deep - \$1,600.
  - 20 available booths – 8' wide x 10' deep - \$1,800.
  - Electricity each booth \$ 150.

**CSI Certification Exam Sponsor** (1 available) \$1,000.

- Advertisement at Exam area
- Half page ad in Conference Journal
- Promotional literature in Conference registration package
- Listing in Sponsor Recognition

**CSI NER Board of Directors Lunch Sponsor** (1 available) \$1,000.

- Advertisement at Lunch area
- Half page ad in Conference Journal
- Promotional literature in Conference registration package
- Listing in Sponsor Recognition

**Tour Sponsor**

Full day NYC tour \$2,000  
 Half day NYC tour \$1,000.

- Half page ad in Conference Journal
- Promotional literature in Conference registration package
- Listing in Sponsor Recognition
- Public announcement at the start of Tour

**Journal advertisements**

- Quarter page ad in Conference Journal \$300
- Half page ad in Conference Journal \$600
- Full page ad in Conference Journal \$1,000
- Back Cover \$2,000

**Door Prize Auction Sponsor** \$ 250.

- Listing in Sponsor Recognition
- Public announcement at the award of each item

**Deadline to appear in printed materials is July 15, 2008.**



## CSI 2008 Northeast Region Conference Committee



### **Conference Co-Chairman & Region Liaison**

**Scott J. Tobias, AHC, CSI, CDT**

**Institute Director**

**Northeast Region Vice President**

**Metropolitan New York Chapter President**

Regional Architectural Manager - Northern Region

ASSA ABLOY Door Security Solutions

Phone - 845-427-0853

Fax - 845-427-9043

Mobile - 845-742-4827

Email - [stobias@assaabloydss.com](mailto:stobias@assaabloydss.com)

### **Conference Co-Chairman**

**Kenneth R. Gehringer, AIA, CSI, CDT, CCCA**

**Long Island Chapter President**

Sr. Project Architect

H2M Group

575 Broad Hollow Road

Melville, NY 11747

Phone – 631-756-8000 x1354

Fax – 631-694-4122

Mobile – 516-924-1980

Email – [gehringer@h2m.com](mailto:gehringer@h2m.com)

### **Conference Treasurer**

**Kenneth R. Raikowski, AHC, CSI**

**Long Island Membership Chairman**

Specification Consultant

ASSA ABLOY Door Security Solutions

64 Prince Lane

Westbury, NY 11590

Tel: (516) 334-6466

Fax: (516) 334-6466

Mobile: (516) 236-6779

Email - [KRaikowski@assaabloydss.com](mailto:KRaikowski@assaabloydss.com)



## CSI 2008 Northeast Region Conference Committee



### **Conference Secretary**

**Jenny L. Mulholland**

Staff Architect

H2M Group

575 Broad Hollow Road

Melville, NY 11747

Phone – 631-756-8000 x1035

Fax – 631-694-4122

Email – [mulholland@h2m.com](mailto:mulholland@h2m.com)

### **Promotion/Sponsorship/Booth Reservations**

Jeffrey Matles

Matles Enterprises

170 Treetop Circle

Nanuet, NY 10954

845-352-3511 Office

845-356-5499 Fax

845-558-0123 Cell

Email - [jmatles@aim.com](mailto:jmatles@aim.com)

### **Trade Show Committee**

Scott Tobias, Linton Stables, Dennis Italia, Susan Kaplin, Bill DuBoise Bert Korteling, Les Cadigan, Arnie Kravitz, Jeffrey Matles, Cliff Marvin, Luis Rosario, Bill Jacquette, Russ Carpenter, Mary Hosley

### **Program Committee**

Ken Gehringer, Susan Kaplan, Bill Jacquette

### **Hospitality**

Chris Geiger, Bob Crane

### **Facilities Arrangements**

Scott Tobias, Karen Nordlum, Maureen Warnicke

### **Post Show**

George Schramm, Linton Stables

### **Task Volunteers**

Paul Comosso, Guy Page, Milton Costello, Emanuel Masagna, Tor Sundin



## Sponsorship Pledge Form

**Name**

**Organization**

**Address**

**Phone**

**E-mail**

<b>Sponsorship Level</b>	<b>Cost</b>	<b>We Would Like to Sponsor The Following Events:</b>
<b>Conference Partner</b>	\$ 10,000.00	
Entire Event Sponsorship August 14-17, 2008		
<b>Trade Show Sponsor</b>	\$ 7,500.00	
Gotham Hall Friday, August 15, 2008		
<b>Awards Dinner Cruise Sponsor</b>	\$ 5,000.00	
Atlantica Saturday, August 16, 2008		
<b>Welcome Dinner Sponsor</b>	\$ 4,000.00	
Radisson Martinique Thursday, August 14, 2008		
<b>Trade Show Lunch Sponsor</b>	\$ 3,500.00	
Gotham Hall Friday, August 15, 2008		
<b>Scholarship Auction Sponsor</b>	\$ 3,500.00	
Atlantica Saturday, August 16, 2008		
<b>Trade Show Wine and Cheese</b>	\$ 2,000.00	
Gotham Hall Friday, August 15, 2008		
<b>Continental Breakfast Sponsor</b>		
Radisson Martinique Friday, August 15, 2008	\$ 2,000.00	
Saturday, August 16, 2008	\$ 2,000.00	
Sunday, August 17, 2008	\$ 2,000.00	
<b>Tour Sponsor</b>		
New York CSI Style Friday, August 16, 2008- Full day	\$ 2,000.00	
Saturday, August 17, 2008 Half day	\$ 1,000.00	
<b>CSI Certification Exam Sponsor</b>	\$ 1,000.00	
Radisson Martinique Thursday, August 14, 2008		



**Sponsorship Pledge Form Continued**

**Name**

**Organization**

**Address**

**Phone**

**E-mail**

<u>Sponsorship Level</u>	<u>Cost</u>	<u>We Would Like to Sponsor</u> <u>The Following Events:</u>
<b>CSI NER Board Meeting Sponsor</b>	\$ 1,000.00	
Radisson Martinique		
Thursday, August 14, 2008		
<b>Conference Lanyard Sponsor</b>	\$ 1,000.00	<b>TAKEN</b>
<b>Conference Journal Advertisements</b>		
Back cover	\$ 2,000.00	
Full page	\$ 1,000.00	
Half page	\$ 600.00	
Quarter page	\$ 300.00	
<b>Door prize sponsor</b>	\$ 250.00	

**Please send the completed form to Kenneth Raikowski: [kraikowski@assaabloydss.com](mailto:kraikowski@assaabloydss.com)**

**Please make out your checks to: CSI NER Conference**

and Send to: **Kenneth Raikowski 64 Prince Lane, Westbury, NY 11590**

(Sponsorships are Tax Deductable)

**Please submit your ad one of the following ways no later than July 15, 2008 to:**

Stephanie Aaron - [saaron@iacreative.com](mailto:saaron@iacreative.com)

InterActivity Creative Services, 188 Lincoln Highway, Suite 202, Fairless Hills PA 19030

1. Email a high resolution (**300 dpi**) digital file in any of the following formats:

.jpg, .pdf, .tiff, eps (Note: please place your company name on the subject line) or

2. Mail your camera ready ad.

**Ad Size and Orientation:**

\_\_\_ 1/4 page; \_\_\_ 1/2 page; \_\_\_ Full page

\_\_\_ Landscape \_\_\_ Portrait